FOR IMMEDIATE RELEASE

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Makers Market ATL Announces 2022 Partnership with East Point Exchange and The City of East Point to Host Monthly Artist Markets

East Point Exchange and The City of East Point have partnered with Makers Market ATL to enrich the Tri-Cities arts community by hosting monthly artist and makers markets.

EAST POINT - Makers Market ATL invites the community to shop for handmade goods and with local Atlanta makers at its opening event on Saturday, May 21st from 1 pm - 6 pm at East Point Exchange, located at 1513 E. Cleveland Avenue adjacent to downtown East Point.

In a recent partnership with <u>The City of East Point</u> and <u>East Point Exchange</u>, Makers Market ATL will host free, family friendly monthly artist markets through 2022 to create a space for vendors to showcase their goods to the Atlanta Tri-Cities community.

"We're extremely excited about Makers Market ATL coming to the East Point Exchange in downtown East Point. Makers Market ATL will provide huge opportunities for East Point's artists, crafters and creators to market and sell their products, and for those reasons it'll have a positive impact on East Point's economy," said Maceo Rogers, Director of Department of Economic Development.

For many vendors, taking goods to market can be stressful and expensive, but the Makers Market ATL is focused on welcoming all levels of makers. In the partnership with East Point Exchange, Makers Market ATL has been given the space to create an affordable event for vendors interested in participating.

"<u>Kairos Development Corporation</u> and East Point Exchange are fully committed to supporting the arts community in East Point and positively affecting their lives by providing a space for Makers Market ATL to grow and flourish," Jack Williams, Director at Kairos Development Corporation.

Saturday's market will feature a variety of vendors including vintage, handmade children's clothing, art, gourmet teas and jewelry. The event will also showcase live entertainment from Ralo, an East Point resident and well-known local DJ. Ralo will not only be curating the lineups throughout the year, but will be selling vintage records from his personal collection.

"I'm excited to share the gems I've been collecting over the years with my community, both to dance to or to take home and enjoy," said Ralo.

Makers Market ATL is scheduled to take place starting on May 21st and will close out the year with a holiday market in December. To apply as a vendor at an upcoming event or to get involved as a partner, email Liz Peña at makersmarketatl@gmail.com.

Instagram: www.instagram.com/makersmarketatl

Facebook: www.facebook.com/makersmarketatl

Vendor Info: https://linktr.ee/Makersmarketatl

Photo Credit: Stephanie Heath at Smiling Eyes Media (see photos below)

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Makers Market ATL was born out of the pandemic in 2020 to create an affordable space for the DIY arts community in SW ATL to showcase their artwork, goods and handmade items. The market got its start at Best End Brewing, thanks to their incredible team, and even hosted a duel show with Atlanta Indie Market. However, due to increased construction and gentrification in the West End, Makers Market lost its space and had not hosted a market since March 2021. This Saturday, May 21st from 1 pm - 6 pm will be the comeback of Makers Market ATL at it's new home at East Point Exchange.

Makers Market ATL is curated by Liz Peña, she is an event producer with a 15 year history in media, marketing and public relations having worked with clients like the Live Nation, Windstorm Productions, Broadway in Atlanta, the Georgia Department of Public Health, WABE and Cox Media Group.

In 2015, she founded Bullet Music, an Atlanta-based music publication. As their publisher, she led her staff to cover hundreds of concerts and festivals in the southeast. In 2018, she and her current business partner, Naki, started Frankie & Marley Productions, the production company behind Mystic District Marketplace, as well as several other art and food based projects.

During the height of the pandemic, Liz founded Makers Market ATL and most recently, she and her husband collaborated on a day party and artist market known as Pinky Promise. Her husband, Raul Peña, is an Atlanta-based DJ known as Ralo. Together they share two beautiful daughters, Kaya and Destiny, plus two dogs and cats.











