

FOR IMMEDIATE RELEASE

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**COUNCIL
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East Point Launches Shoe Drive Fundraiser to Support Local Elementary School

Fundraiser Spearheaded by East Point Councilman Lance Robertson

EAST POINT, GA-The City of East Point is partnering with one of the nation's leading social enterprise organizations to launch its first global repurposing initiative. East Point Councilmember Lance Robertson is leading the charge on the 60-day campaign for the East Point Shoe Drive Fundraiser to collect gently worn, used, and new shoes in partnership with Funds2Orgs, the nation's largest shoe drive fundraising company. Donated shoes will be sent to those in need in countries such as Haiti. The goal is to collect 100 bags of shoes, with 25 pairs of shoes in each bag, to raise \$1000 for Conley Hills Elementary School, a local elementary school in Councilman Robertson's Ward.

"If you have shoes, bring your shoes to us," said East Point Ward A Councilman Lance Robertson. "It's time to recycle your shoes and pass them on to Haiti, Africa, and other less fortunate countries. East Point let's do this!"

The public has until December 31st to drop-off their gently worn, used or new shoes to East Point City Hall or one of the East Point Fire Stations. The drop-off locations are:

- **East Point City Hall**- 2757 East Point Street, East Point, GA 30344
- **East Point Fire Station #2**- 3171 Norman Berry Drive, East Point, GA 30344
- **East Point Fire Station #3**- 3800 North Commerce Drive, East Point, GA 30344
- **East Point Fire Station #4**- 2222 Ben Hill Road, East Point, GA 30344

For more information on Funds2Orgs, visit www.funds2orgs.com

To view Councilman Lance Robertson's Public Service Announcement on this initiative, click [here](#).

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About The City of East Point

The City of East Point is approximately 14.7 square miles with a population of over 38,000. Located southwest of Atlanta, East Point is conveniently located minutes away from Hartsfield-Jackson International Airport. This quaint urban community's prime location, numerous retail, and great

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restaurants make it an attractive place for a “live-work-play-shop-stay” environment because there’s no point like East Point. For more information about the City of East Point visit www.eastpointcity.org. Also like us on Facebook at www.facebook.com/cityofeastpoint/ and follow us on twitter @cityofeastpoint, or instagram @cityofeastpoint.

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