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Media Contact: Shannon Wiggins Public Information Officer 404.270.7126 (office) 470.382.8501 (cell)

swiggins@EastPointCity.org

Artists Wanted for East Point's Traffic Control Box Art Wrap Project

Monetary Award Given to Selected Artists

EAST POINT, GA-The City of East Point Public Art Division in collaboration with East Point Power is excited to announce the launch of *It's A Wrap,* a program designed to transform ordinary traffic signal boxes into beautiful works of art to be enjoyed by all. This is a temporary public art initiative to wrap selected traffic signal boxes in unique designs with the goal of increasing beautification and reducing graffiti. Selected artists will have the opportunity to win a prize and have their design showcased in the City of East Point.

"The City of East Point is a strong supporter of the arts. This is an exciting opportunity for artists to create a design that represents East Point's identity as a warm and inviting environment while celebrating and embracing our multiculturalism and enhancing East Point's public spaces with vibrant works of art," said Mayor Deana Holiday Ingraham.

This is an opportunity open to all artists, graphic designers, and creatives (both professional and non-professional) to put their creative touch on 31 traffic control boxes in the City of East Point. Selected student, emerging, and professional artists will be paid \$750 per design for an approved final design and licensing rights that will enable the City to reproduce the design on one or multiple traffic control boxes in the City.

"I'm excited about this great opportunity for the community to fully engage in the arts growth of East Point," said Christopher Swain, East Point Public Art Coordinator.

Artists can submit up to a total of 5 artwork designs for consideration. As many as 31 artists can be selected for this project. The deadline to apply is April 7, 2023. For more information about this project and to submit an application, visit https://www.eastpointcity.org/traffic-control-box-art-wrap-project/.

Photos are examples of Traffic Signal Boxes

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About The City of East Point

The City of East Point is approximately 14.7 square miles with a population of over 38,000. Located southwest of Atlanta, East Point is conveniently located minutes away from Hartsfield-Jackson International Airport. This quaint urban community's prime location, numerous retail, and great

restaurants make it an attractive place for a "live-work-play-shop-stay" environment because there's no point like East Point. For more information about the City of East Point visit www.eastpointcity.org. Also like us on Facebook at www.facebook.com/cityofeastpoint/ and follow us on twitter @cityofeastpoint, snapchat @cityofep1, or instagram @cityofeastpoint.