

**EAST
POINT**
GEORGIA

EAST POINT GEORGIA

**CELEBRATING PROGRESS, COMMUNITY, AND A
BRIGHTER TOMORROW**



2020

A Year of Growth & Opportunity



A YEAR OF PROGRESS AND COMMUNITY IN EAST POINT

As 2024 comes to a close, the City of East Point reflects on a year filled with growth, celebration, and community connection. From honoring cultural icons and launching safety initiatives to hosting vibrant events like *National Night Out* and the *Silver Fox Ball*, East Point has continued to thrive as a hub for innovation, inclusivity, and progress. With new partnerships, infrastructure improvements, and fresh faces on our team, we look forward to an even brighter 2025. Together, we are building a stronger, safer, and more united East Point for all.



NATIONAL NIGHT OUT

17 August 6, 2024
City Hall Lawn



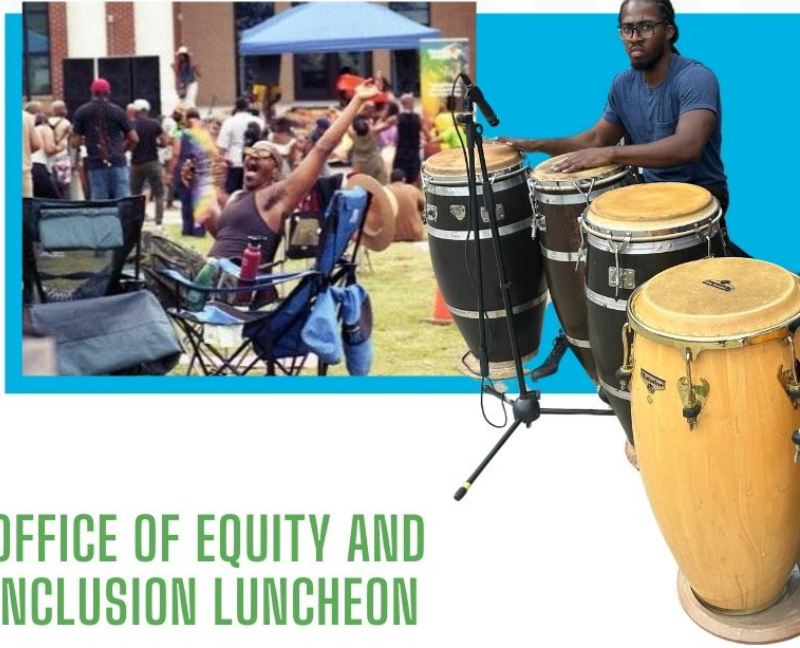
This community outreach event successfully brought together East Point families and local officers, fostering trust and strengthening relationships, particularly between law enforcement and children.



ELEVATED RHYTHMS

September 29, 2024
City Hall Lawn

A vibrant community celebration featuring live music and performances, Elevated Rhythms highlighted East Point's rich culture and provided an engaging experience for residents of all ages.



OFFICE OF EQUITY AND INCLUSION LUNCHEON

November 7, 2024

The Office of Equity and Inclusion Luncheon brought together East Point leaders, residents, and advocates to celebrate local diversity and discuss actionable steps toward greater inclusion. The event highlighted community initiatives, shared success stories, and emphasized collaboration for a stronger, more connected East Point.



RICO WADE REMEMBRANCE & UNVEILING

November 7, 2024
Delowe Gardens, Headland & Delowe

East Point honored the life and legacy of music icon Rico Wade, one-third of Organized Noize, with a heartfelt monument unveiling, celebrating his cultural contributions and ties to the community.





EAST POINT PEACHTREE INTERNATIONAL FILM FESTIVAL KICKOFF

17 November 7, 2024
City Hall Council Chamber

The kickoff event marked East Point's new partnership with the Peachtree Village International Film Festival, celebrating 19 years of cinematic excellence and expanding the festival's reach in the city.

SILVER FOX BALL

17 December 5, 2024
Marriott Atlanta Airport Gateway

This elegant event brought together community members to celebrate East Point's older adult population with music, dancing, and fellowship.



EAST POINT TOWN CHRISTMAS TREE LIGHTING

17 December 6, 2024
City Hall Lawn

The annual tree lighting ceremony brought holiday cheer to East Point with festive performances, joyful gatherings, and a beautiful display of community spirit.

NEW COMMUNICATIONS TEAM MEMBER GEDEON GOLO

December 2, 2024

East Point welcomed Gedeon Golo to the Communications Team. As a multimedia specialist with experience in video editing, graphic design, and social media trends, Gedeon is ready to showcase the city's ongoing growth and achievements.



RETIRED EAST POINT MEMBER

GENEASA ELIAS
Assistant to the City Manager

After 18 years of dedication, Geneasa Elias has retired and will continue her career as Deputy Commissioner for Strategy at the City of Atlanta Planning Department.

"Geneasa is a dedicated public servant. She's not an East Point resident, but through her blood, sweat, and tears, she's poured into the city to make it what is today."

-Iris Jessie, Interim City Manager

JUDGE OLIVER HONORED WITH THE INAUGURAL WASHBURN-OLIVER AWARD

Judge Oliver was honored with the inaugural Washburn-Oliver Award, recognizing her exceptional commitment and sacrifice in serving the Council of Judges. This prestigious award highlights her dedication to improving the lives of others and her profound contributions to the judiciary, alongside her distinguished colleagues.

Join us in celebrating this remarkable achievement and the lasting impact Judge Oliver has made on our community.



EAST POINT THRIIVE AND REVIVE IN 2025

GEORGIA MODERNIZE YOUR SPACE. ENERGIZE YOUR BUSINESS.



East Point Business Owners!
It's time to reimagine your storefront with the Facade Grant Program. Give your space the refresh it deserves and make an impact.

“The Facade Grant Program reflects our commitment to supporting local businesses and creating a more vibrant, attractive East Point,” said Maceo Rogers, Director of Economic Development, 404.270.7217 (EconomicDevelopment@eastpointcity.org). “This initiative helps businesses put their best face forward, drawing in customers and contributing to the overall success of our community.”

Applications are open from January 15, 2025, to February 17, 2025

APPLY NOW



eastpointga.gov/facade-grant-program/



COMING TOGETHER: 50 WORST, PARKS & REC, AND PUBLIC WORKS

50 Worst, the Parks & Rec Grounds Crew, and Public Works teamed up to support our unhoused neighbors through a community outreach effort. This collaboration showed how working together can make a real difference. Big thanks to everyone who pitched in to create hope and bring positive change to the city! Stay tuned for more updates on their impact.



Building a STRONGER East Point TOGETHER!

We're committed to growth and innovation. Visit eastpointga.gov for more on our latest initiatives and achievements.