

# City of East Point Facade Grant Program

## Frequently Asked Questions (FAQs)

The Facade Grant Plan is an initiative to support property and business owners in East Point, GA, by providing funding to improve the exteriors of their buildings. The goal is to enhance the visual appeal of the community, increase property values, and support local businesses.

**Program Duration:** January 2025 – November 2025

**Application Period:** January 15 – April 4th, 2025

### General FAQs

**1. What is a facade grant?** A facade grant provides financial assistance to property and business owners to improve the exterior appearance of their properties thru renovations/repairs (ex: lighting, painting, landscaping).

**2. Who is eligible?** Eligibility is limited to commercial property owners, business tenants with property owner consent, and properties located within commercially zoned areas in East Point, GA. Religious organizations, non-profits (non-tax paying entities) or industrial applicants are **not** eligible to apply. Only one application per owner, commercial property or business is allowed for submission.

**3. How much funding is available?** The grant covers up to 75% of the project cost with a 25% required match. The dollar amount ranges from \$3,000 - \$70,000, depending on project scope and available funding.

**4. How can I apply?** Applications will be available online on the City of East Point's website starting January 15, 2025 at: [www.eastpointcity.org](http://www.eastpointcity.org). Completed applications must be submitted **by April 4th, 2025**. More details are listed on the website. Hard copy applications can be found at City Hall, City Annex, Customer Care, Jefferson Recreation Center, Law Enforcement Center, East Point Library and the H.J.C. Bowden Senior Center.

**5. What types of improvements are eligible?** Eligible improvements may include:

- Exterior repairs, painting and cleaning
- Replacement of windows, doors, awnings and signage
- Landscaping enhancements, parking lot enhancements (landscape buffers, striping, etc.)
- Installation of building façade lighting and parking area lighting
- Repair or restoration of architectural details

**6. How do I stay updated?** Follow the City of East Point's official social media accounts and subscribe to email updates via the city website at: [www.eastpointcity.org](http://www.eastpointcity.org), visit <https://eastpointga.gov/facade-grant-program/> or email the Department of Economic Development at: [economicdevelopment@eastpointcity.org](mailto:economicdevelopment@eastpointcity.org).

**7. How will the community be involved?** Community involvement is crucial. The City will work closely with local businesses and business related organizations to spread the word. Informational sessions will be hosted both virtually and in person to ensure accessibility.

**8. What are some key dates to consider?**

- **Webinar:** Video Recording posted on January 9<sup>th</sup> on social media (Also available on the website)
- **Program Launch:** January 15, 2025
- **Upcoming Community Outreach Dates:**
  - February 27th, 6pm-8pm, Four Points by Sheraton Airport West, 3520 N Desert Drive
  - March 5th, 8:30-10:30am, Kupcakerie, 2781 Main Street
  - March 5th, 6-8pm, St. Stephens Missionary Baptist Church, 2670 Hogan Road
  - March 6th, 6pm-8pm, City Annex, 3121 Norman Berry Drive
  - March 13th, 6pm-8pm, Black Art in America, 1802 Connally Drive
  - April 2nd, 8:30-10:30am, Kupcakerie, 2781 Main Street
- **Application Deadline: April 4th, 2025**

This program is a collaborative effort to beautify East Point while fostering economic growth. Don't miss out on this opportunity to enhance your property and contribute to our community.